

2025 BEST  
PRODUCT  
PROPOSAL

**Innovation** makes **Beauty**

**STB** INTERNATIONAL  
Simple is The Best

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# Inventory 1. Whipped cream foam cleanser

## All-in-one foam cleanser with rich and fine elasticity



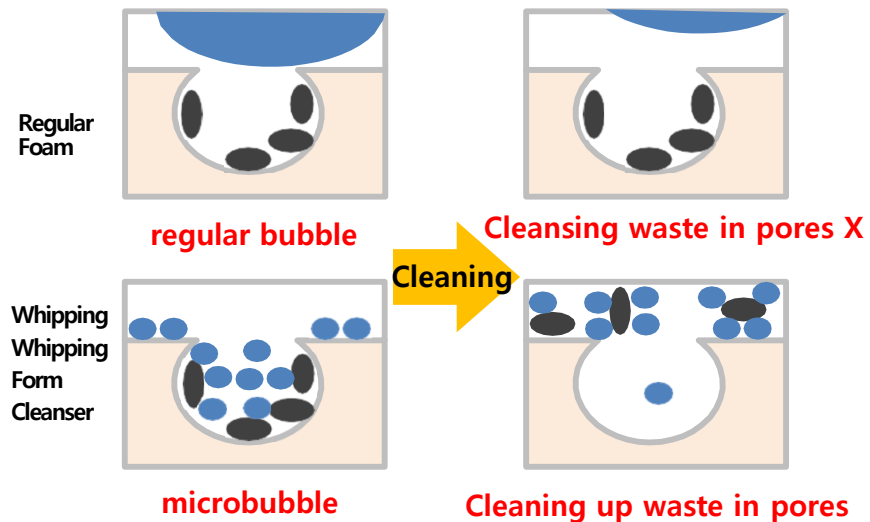
### 01. Tight and rich microbubble

- Fast-forward to bubbles with excellent solubility of hydrophilic wax
  - Polymer network that holds bubbles, elasticity that doesn't turn off
- Bubble

### 02. Perfectly cleaned with soft texture

- Remove all the waste and point makeup in the pores at once
- Minimize skin irritation with cream-like application

## Technology



## Texture



- Rich and fine foam
- Perfect makeup cleansing
- Dense whipped cream-like texture

### Mildly acidic, highly moisturizing cleanser for sensitive skin.



#### 01. A reassuring cleanser that supports the skin's defense mechanisms

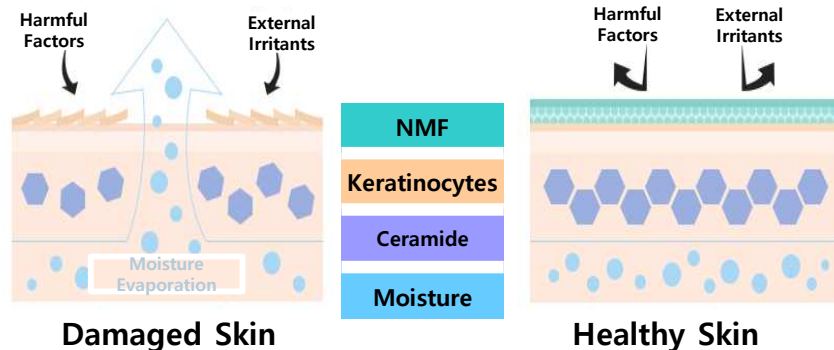
- Minimizes the removal of natural moisturizing factors(NMF) to maintain the skin's defense function.
- Similar to the healthy skin Ph(5.5), it protects the skin barrier after cleansing.

#### 02. Dense and rich foam cream cleanser

- Soft and moisturizing cream-like texture.
- Mild and gentle cleansing with rich, fine bubbles.
- Thorough and moisturizing cleansing, reaching every corner with dense foam.

### Technology

#### NMF-Defence System



Moisturizing through the retention of **NMF components** and enhancing the defense system against external irritants.

**Mildly acidic formula** to maximize the skin barrier function.

### Texture

Vibrant and Moisturizing Fresh cream



**Moisture-rich texture** felt within the formulation itself.

Comparison Test Bubble Power with the Existing Mildly Acidic Foam



General mildly acidic foam bubbles



Mildly acidic cleansing foam bubbles

**Forms dense and rich foam**

# Inventory 3. Mild acidic acne foam Cleanser

## BENEFITS

### 01 FDA-approved acne-relief functional cleanser for acne-prone skin.

Acne-relieving mild acidic cleanser with BHA (Salicylic Acid) for pore care, exfoliation, and oil control.

Contains licorice-derived dipotassium glycyrrhizate for anti-inflammatory effects.

Similar pH to the skin for barrier protection after cleansing.

### 02 Mild cleansing with natural surfactants.

Uses coconut-derived surfactants to minimize skin irritation.

Mild cleansing with a high concentration of natural ingredients (over 90%).



☒ How to use Pump, massage gently, and rinse with water

☒ Packing Tube

☒ Functionality Acne-prone functional action

## Technology

Unique formula approved by the Ministry of Food and Drug Safety.  
Comparison test with existing foam and bubbles.



Regular foam bubbles



5.5 pH mild foam bubbles



## Texture

### 0.5% Blow-Hwa Powder Test



Dense and rich foam formation

## Inventory 4. Mildly acidic

### Mildly acidic acne recovery functional foam cleanser



#### 01. Low pH cleanser with Acne-Relieving Functionality

- care and skin exfoliation using BHA ingredient Salicylic Acid
- Sebum control and anti-inflammatory effects with licorice-derived Dipotassium Glycyrrhizate
- Protects the skin barrier after cleansing with a pH similar to the skin's natural level

#### 02. Gentle cleansing with naturally with derived surfactants

- Minimizes skin irritation with coconut-derived surfactants
- Contains over 90% naturally derived ingredients for gentle cleansing

### Technology

The importance of weakly acidic cleansers

Healthy Skin pH



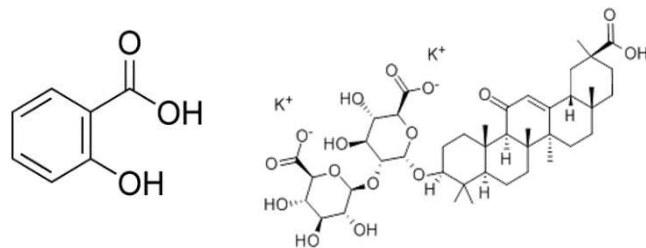
5~6

Healthy Skin pH

Gentle on the skin with a pH similar to that of the skin  
⇒ Minimizes skin barrier damage

Helps to soothe acne-prone skin

Exfoliating and pore-refining effects of salicylic acid



Salicylic acid's skin exfoliation and pore care effects, Dipotassium glycyrrhizate's sebum control and anti-inflammatory effects ⇒ Helps to soothe acne-prone skin (Approved by the Ministry of Food and Drug Safety with unique formulation)

### Texture

Moist and creamy texture



Moisture that you can feel in the texture itself **Texture**

Comparison of bubble power with existing weakly acidic foams **Test**



General weakly acidic foam bubbles **5.5 levels of moisture**

Rich and creamy foam



## Inventory 5. Cleansing Soothing Water

Gently cleanse and soothe your skin with our micellar water, formulated with tiny cleansing particles that remove impurities without irritation.



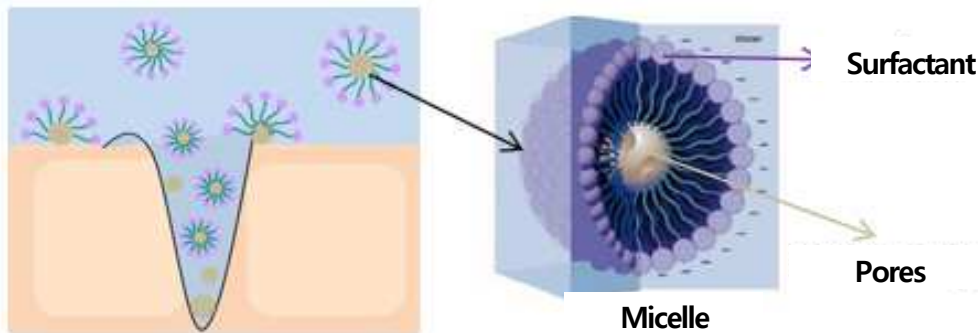
### 01 Micellar Cleansing System

- Naturally derived surfactants form fine micelles, effectively removing makeup and impurities deep within pores.

### 2 Smart Cleansing Water that Removes Impurities and Provides Moisture

- A 3-in-1 cleanser that removes makeup, exfoliates, and hydrates.
- Gentle enough for sensitive skin, even for those with tired skin.

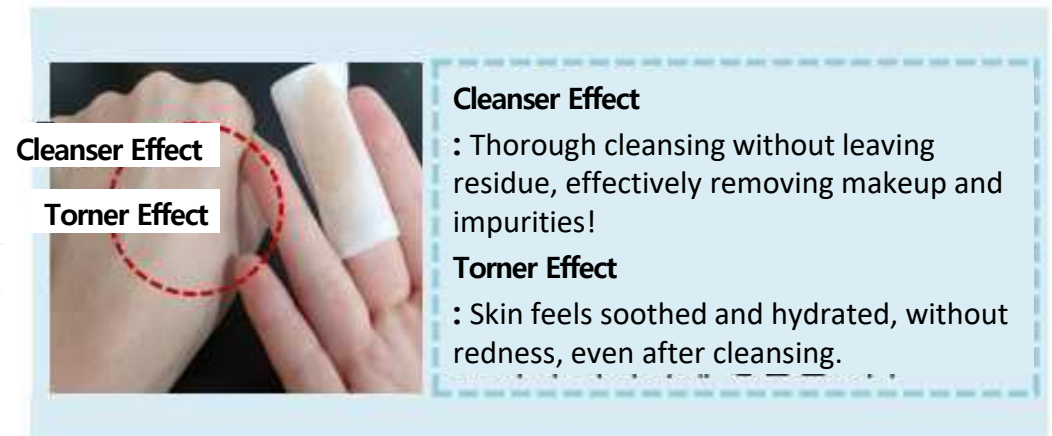
#### Technology



#### < Micellar Cleansing System >

A naturally-derived surfactant forms ultra-small micelles, effectively penetrating not only the skin's surface but also deep into pores, ensuring thorough and swift removal of makeup and impurities.

#### Texture



### Quick Cleansing and Skincare in One! Refresh and soothe Tired Skin All Day Long!

#### 01. Cleansing water with Micellar Cleansing system.

- Natural-derived surfactants form fine micelle structures that effectively capture and remove makeup and impurities deep within the pores.

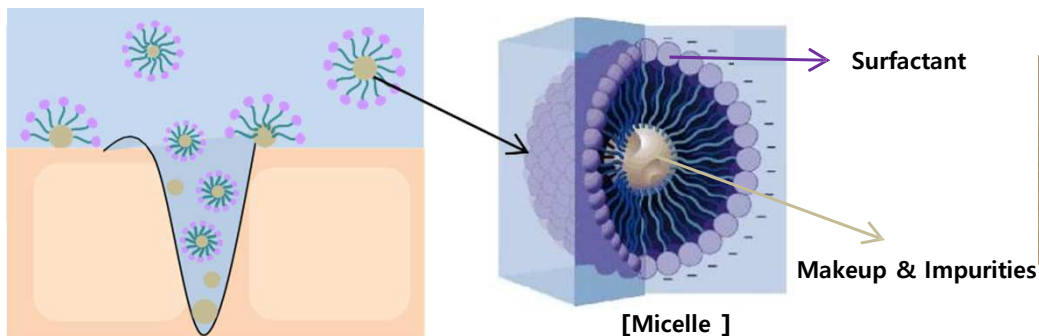
#### 02. A smart cleansing water that removes impurities while locking in moisture.

- A 3-in-1 cleanser that cleanses, exfoliates, and hydrates all at once.
- A multi-functional product that blurs the line between cleanser and toner.



#### Technology

#### Texture



Cleansing Effect

Toner Effect

#### < Micellar Cleansing System >

Natural-derived surfactants form tiny micelles that penetrate not only the skin surface but also deep into the pores, effectively and quickly removing makeup and impurities.

**STEP 1 – Thorough makeup cleansing and removal of impurities!**

**STEP 2 – Exfoliates to refine skin texture and provides hydration.**

### Cleansing oil based on natural oil with low skin irritation and no shine



#### 01 Powerful waterproof makeup all at once

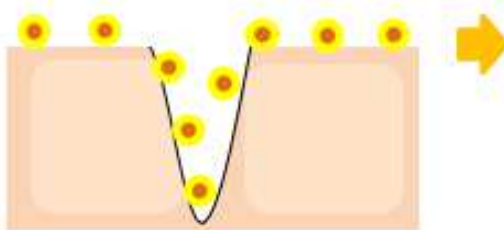
- The ideal combination of oils is Heavy-Makeup Cleansing
- Remove clean skin waste by forming an emulsion during wash-off .

#### 02 Gentle, non-drying formula

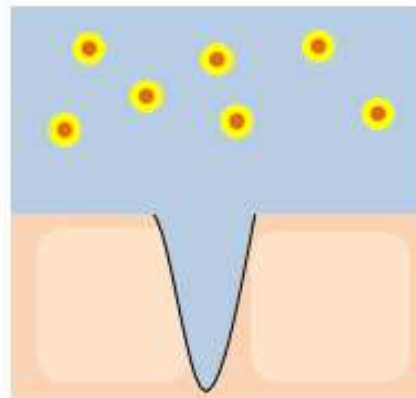
- Natural cleansing ingredients remove impurities without stripping the skin
- Rich, nourishing formula leaves skin soft and supple

#### Technology

- Emulsification
- Micellar



The cleansing oil deeply penetrates pores to melt away makeup and impurities.



When the cleansing oil comes into contact with water, it emulsifies, creating a milky substance that thoroughly removes makeup and impurities.

#### Texture



#### Emulsion Switch Cleansing

- Effectively removes waterproof and long-lasting makeup
- Emulsifies upon contact with water to gently lift away impurities
- Leaves skin feeling soft and refreshed



## Inventory 8. Pure Vitamin-C Pudding Oil cleanser

Pudding-type cleansing oil that provides antioxidant effects.



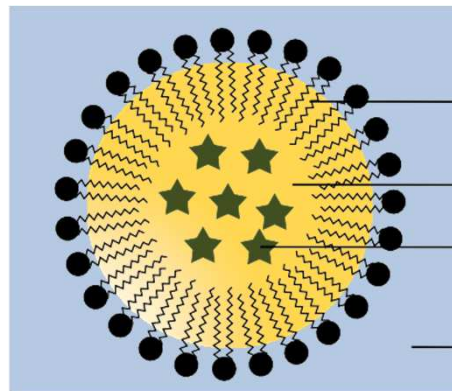
### 01. Thorough removal of makeup

- Moisture barrier formation using Hydro fiber.
- Non splashing cleansing oil with a pudding effect.

### 02. Achieves skin tone-up and antioxidant effects.

- Contains pure Vitamin C at 10,000 ppm.
- Simultaneously provides cleansing and antioxidant benefits.

## Technology



Surfactant I Cleansing

Polymer/Pudding

L-Ascorbic Acid

Oil

## Texture



Heavy makeup (lipstick, BB cream, eyeliner, etc.)



Gently roll with antioxidant cleansing oil



Emulsify and remove with lukewarm water (leaving a moist and fresh finish).

## Quick yet Proper Cleansing Balm for the Lazy Routine



### 01.TWO-System Quick & Easy Deep Cleansing (Balm-Oil-Foam)

- Instant Makeup Melting and Oil Foam for One-Step Cleansing Without Double Cleansing.
- Absorbs Impurities and Forms a Moisture Barrier with Oil for a Balance-Up Effect.

### 02. Mild Daily Low-Irritation Cleanser with Natural-Origin Ingredients

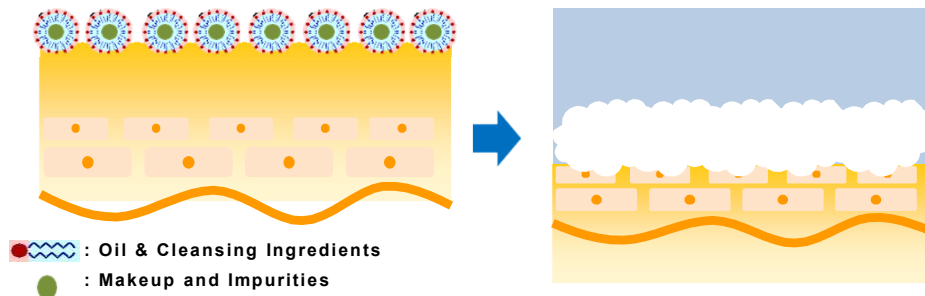
- Cleansing with Skin-Friendly Natural Oils (Approximately 30% Canola Oil) for Gentle Cleansing.
- Natural (Coconut) Cleansing Ingredients Effectively Remove Residue and Impurities from Pores.
- Emulsifying Effect upon Wash-Off to Maintain Moisturized Skin.

## Technology

### Micellar "TWO" system

#### **TWO(Trade Dirt With Oil) system**

Micro Micelle Particles Selectively Absorb Makeup and Impurities,  
Instantly Forming an **Oil-Based Skin Protection Barrier**.

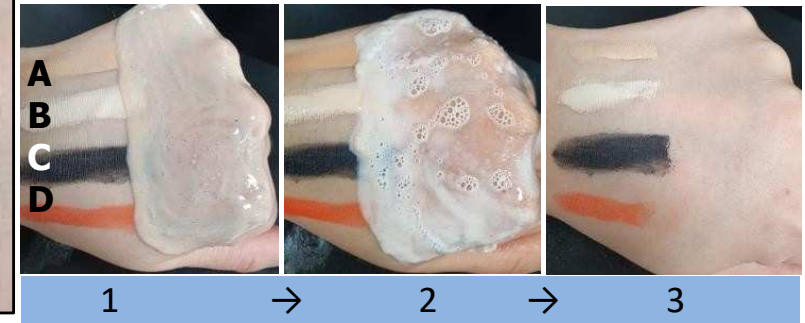


The oil foam generated during wash-off perfectly removes makeup and residue.

## Texture



A-BB Cream, B-Concealer, C-Mascara, D-Lipstick



Step 1: During rolling, oil and cleansing ingredients are released to melt makeup.

Step 2: As soon as water touches, it emulsifies and creates soft oil foam.

Step 3: Rinse with lukewarm water.

Experience a gentle exfoliation with our cellulose-based peel.



### 01 Natural Cellulose Exfoliation

- Our cellulose-based formula gently removes dead skin cells, revealing a brighter complexion.

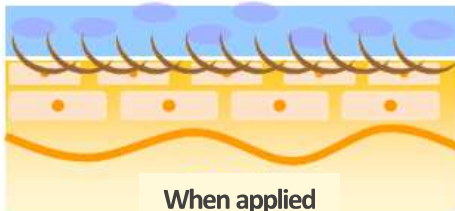
### 02 Hydrating and Smoothing

- Leaves your skin feeling soft, smooth, and hydrated.

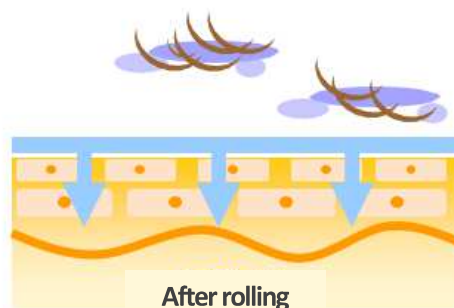
## Technology

### Revitalizing Cellulose Peel

Cellulose Moisturizing Dead skin



Dead skin cells that are gently exfoliated away with cellulose.



Deeply hydrating ingredients that nourish the skin.

## Texture

### Exfoliation and skin hydration at once



- When rolling : gentle exfoliation without irritation.

- After rolling : visibly noticeable exfoliation results and a refreshed feeling on the skin.

# Inventory 11. Peeling Cleansing Balm

## BENEFITS

### Deep cleansing and exfoliating multi-cleansing balm

#### 01 Omaju (Oil & Gommage) for radiant skin

100 cleansing with oil, cleansing ingredients, and gommage action upon melting / Stabilizes active ingredients with a complex polymer structure, providing a firm texture without runoff

#### 02 Smooth and hydrated skin with creamy peeling

100 Mild peeling with oil's cushioning effect, leaving no damage to the skin barrier Plant-based gommage peeling for skincare and makeup boosting without dryness.



How to use

Apply an appropriate amount to a dry face, massage gently, and rinse thoroughly with lukewarm water



Package

Jar Type

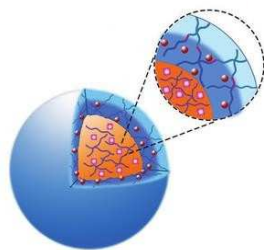


Functionality

89% naturally derived ingredients, EWG green grade formulation

## Technology

### One-step peeling + cleansing 'Pillenging' Multi-balm



Dual Polymer Capsule



Thornbush stem powder



Naturally derived oil



Cleansing ingredients

Sorbet texture Melts upon application to the skin



Stabilizing oil, cleansing ingredients, and gommage Stabilizing



Released when rolling (approximately 28°C)

## Texture

### Peeling Cleansing Balm Test



< BEFORE >



< AFTER >

**Cleanly removes even waterproof makeup!**

Gel-type cleanser that gently protects the skin without irritation.



### 01. Smooth and soft skin without tightness.

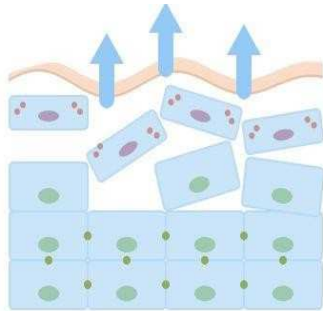
- A mild, slightly acidic cleanser that protects the skin's natural barrier.
- Maintains optimal oil and moisture balance to keep dry skin hydrated.

### 02. Gentle enough for sensitive skin.

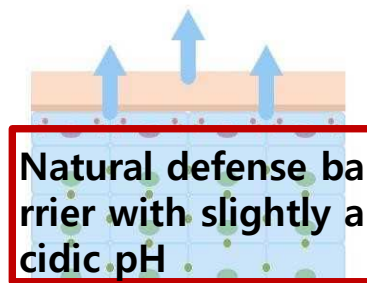
- EWG green-rated for a mild formula.
- 90% naturally derived ingredients for a soft and moisturizing feel.
- A gentle cleanser suitable for both moms and babies.

## Technology

### Blance Up System



: Causes skin damage and dryness



: Maintains skin moisture and protective barrier

## Texture



**Transparent gel texture**



**Rich, fluffy foam**



A cleansing oil with a natural oil base that is gentle on the skin and non-greasy.



### 01. Removes strong waterproof makeup in one step.

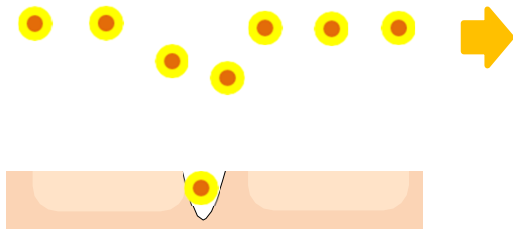
- Ideal oil combination for heavy makeup cleansing.
- Forms an emulsion during wash-off, thoroughly removing skin impurities.

### 02. A low-irritation cleanser that leaves no tightness after washing

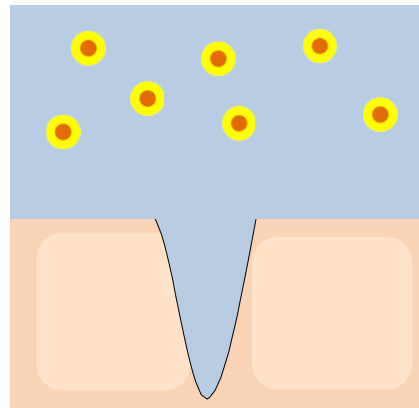
- Natural-derived cleansing ingredients gently cleanse even deep within the pores.
- High-concentration natural oils keep the skin moisturized after cleansing

#### Technology

- :Cleansing oil
- :Makeup remover



Cleansing oil penetrates deep into the pores to melt away makeup and impurities.



The cleansing oil turns milky when it comes into contact with water, perfectly removing makeup and impurities.

#### Texture



#### Emulsion Switch Cleansing

- Removes waterproof and long-lasting makeup
- Forms an emulsion during cleansing to completely remove impurities.
- Leaves the skin moisturized with a fresh wash-off, without any greasiness.

## Inventory 14. Bioderma Balancing Cleansing Oil

Find the optimal oil for your sensitive skin without stripping away its natural moisture

### 01 Formulated with nature's finest oils

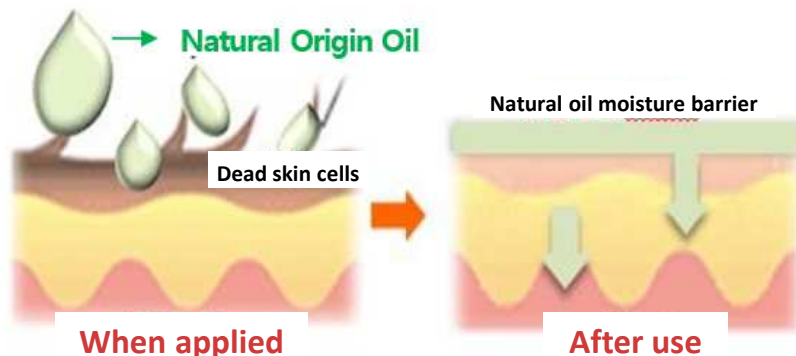


- Our formula is enriched with natural origin oils to nourish and soften your skin.
- With approximately 99% emollients, this oil deeply hydrates and protects your skin.

### 02 Luxurious and lightweight texture

- Experience the rich, nourishing texture that glides on effortlessly.
- This oil is quickly absorbed, leaving your skin feeling soft and supple without a greasy residue.

#### Technology



- **Refines skin texture:** Exfoliates dead skin cells and impurities for a smoother complexion
- **Deeply hydrates:** Creates a protective moisture barrier to prevent moisture loss

#### Texture



#### Intensely moisturizes and repairs damaged skin.

- Rich, nourishing formula delivers deep hydration.
- Leaves skin feeling soft, supple, and rejuvenated.

## Inventory 15. FACIAL O<sub>2</sub> Bubble Essence Peel(Leave-On)

- Real Effect
- Oxygen Technology
- Minimize skin irritation



TOK TOK TOK

Oxygen bubbles for a clean, refreshing exfoliation and nourishment.

- 01** Provides oxygen to the skin for a revitalized look. Bubble-like oxygen bubbles care for skin impurities. A leave-on peeling essence that brightens and clarifies the skin.
- 02** Mild exfoliation with plant-based ingredients. Wintergreen dissolves impurities. Three-step exfoliation with **LHA**, **AHA**, and **PHA** for gentle dead skin removal.
- 03** A refreshing bubble essence that hydrates immediately upon application. Boosts makeup adherence with birch sap, centella extract, triple hyaluronic acid, and peptides.

### Technology&Mechanism



Natural-derived ingredients=> Skin energy from zinc  
oxygen bubble care => Activates the skin for a healthy, firm appearance  
Dual function => Whitening and wrinkle improvement in one product  
Bubble massage => Oxygen bubbles help restore skin health

### Effect

Oxygen bubbles for a clean, refreshing exfoliation and nourishment.



## Inventory 16. Balance Up Body Scrub

Perfect for the cooler months, this 3-in-1 body scrub leaves your skin feeling smooth and refreshed



### 01 Skin pH Balancing Cleansing System

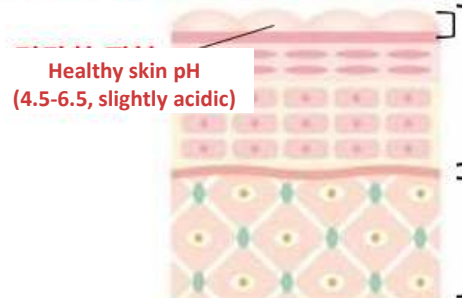
- Weakly acidic body wash for healthy skin pH levels
- Protects the natural skin barrier even after cleansing, preventing excessive oil removal

### 02 Scrub + Massage Gel + Body Wash

- Contains natural-derived scrubbing agents (walnut shell, microcrystalline cellulose)
- Gently removes dead skin cells with a massaging motion
- Wash-off 3-in-1 product that creates foam when in contact with water

## Technology

### Hypoallergenic Scrub System



Stratum corneum (0.1mm):  
Outermost layer of skin.  
Epidermis (0.2mm): Contains 5  
layers.  
Dermis (1-3mm): Contains collagen  
and elastin.

#### Contains natural-derived scrub.

- Provides a smooth and even exfoliation.
- Gently buffs away dead skin cells and impurities.

#### Strengthens and maintains the skin barrier.

- Helps to preserve your skin's natural pH balance.
- Provides long-lasting hydration and moisture.

## Texture



When rubbed



When rinsed off

**How to Use:** Apply directly to dry skin or lather generously with a shower ball. Gently massage over the entire body, then rinse off thoroughly with lukewarm water.



### Calming colored clay mask for sensitive skin



#### 01 Crystal Oil Trap System that stabilizes active ingredients

- High concentration of clay and stabilized active ingredients through a liquid crystal emulsion system
- Oil components within the network form a skin moisturizing barrier, preventing moisture loss

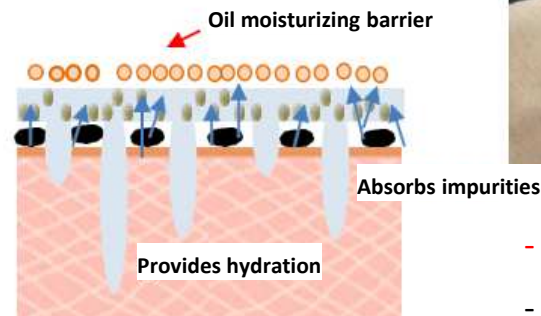
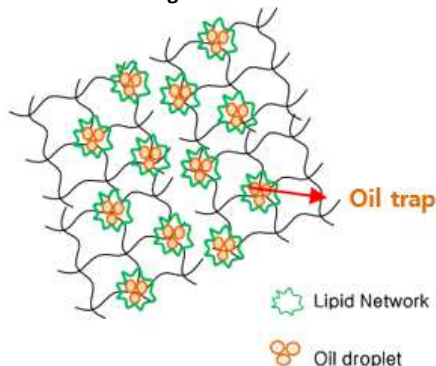
#### 02 Milky Total Mud

- Gentle, daily care for improved skin texture without irritation
- Immediate tone-up effect for a brighter complexion
- Restores damaged skin layers with ceramides

### Technology

#### • Liquid Crystal network + oil trap system (Liquid crystal Network + oil trap)

• Secures oil ingredients within the network



### Texture



- **Soft and creamy texture**
- Gentle and non-irritating for daily use
- Provides both sebum control and hydration



### Purify your skin and achieve a clear, radiant complexion



#### 01 Hydrating Clay Mask

- Card of house structure for stabilized clay and moisturizing ingredients
- Jelly-like cream texture for smooth and even application

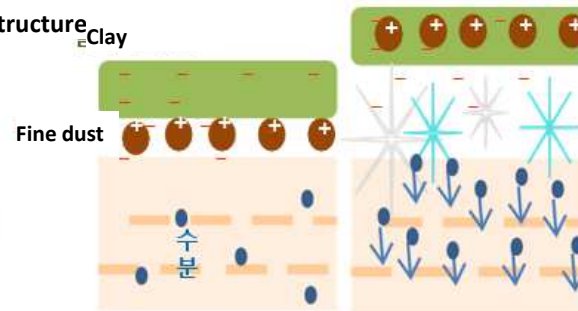
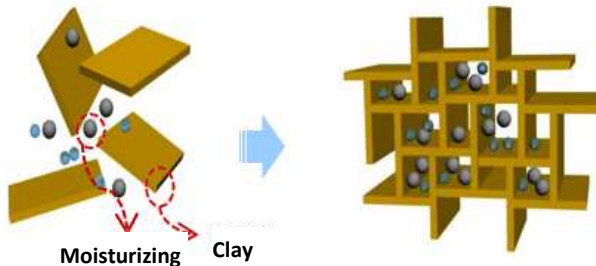
#### 02 Deep Cleansing Clay Mask

- Clay effectively absorbs impurities and sebum
- Real centella asiatica leaf provides visible and effective benefits

### Technology

#### Stabilizing System

Stabilization of bubbles and clay with CARD OF HOUSE structure



**Immediately after application:**

Maintains clean skin by adsorbing cations, including metal ions.

### Texture

**Noticeable skin texture improvement after using the clay pack!**



## Inventory 19. Soft White Cream Clay

A creamy, white clay mask that gently cleanses and nourishes your skin



### 01 Creamy Clay Mask that Melts into Your Skin

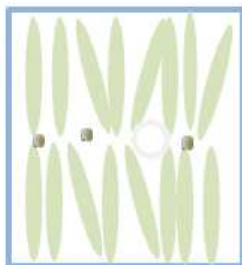
- High-quality clay powder is added to a rich moisturizing cream base.
- The oil and wax moisturizing ingredients melt smoothly onto the skin.

### 02 Deep Cleanse and Hydrate Daily

- Instantly quench your skin's thirst with our hydrating formula.
- The powerful adsorption properties of white clay draw out impurities and minimize the appearance of pores.
- Available in a range of shades to suit your complexion

#### Technology

##### ❖ Liquid Crystalline gel network



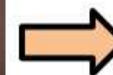
- Clay Powder
- White Pigment

- Enhanced stability of various powders in the dispensing system
- Development of a user-friendly, soft-touch dispensing system



#### Texture

##### ❖ Thick, milky-textured clay



- A thick, lifting clay mask
- Softly rolls on and provides continuous hydration with each roll
- A moist and glowing effect after use

## Inventory 20. FACIAL O<sub>2</sub> Bubble Cleansing Sheet M

- Real Effect
- Hydro Gel Coating Technology
- Minimize skin irritation



01

A real effect felt on the skin by the skin moisture tunnel mechanism.

Skin Drug Delivery Technology (TDS) applicated that can effectively deliver skin active ingredients

02

Strengthen moisturizing and skin protection Increased skin adhesion and flexibility (compared to existing sheet masks)

03

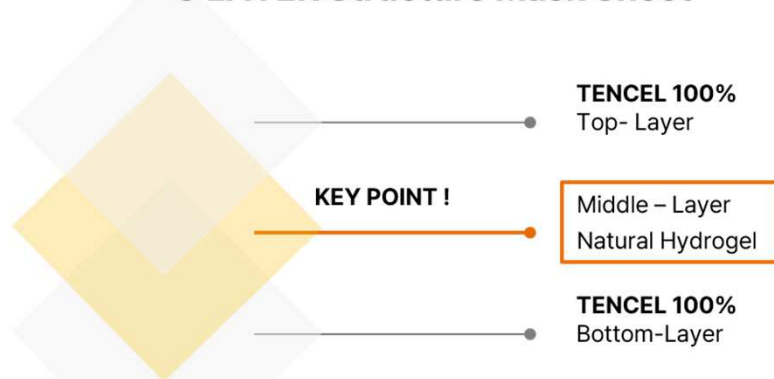
HYDRATION : Hyaluronic Acid PLUMPI

NG : 3-O-Ethyl Ascorbic Acid

MILD EXFOLIATION : Carpryloryl Salicylic acid(LHA)

### Technology&Mechanism

#### 3 LAYER Structure Mask Sheet



Real Effect \* Long-lasting

### Effect

Oxygen bubbles for a clean, refreshing feel that cleanses and nourishes simultaneously



Immediately  
after applying the sheet



20 minutes later



Rinse off with lukewarm  
water after removal

### The solution to your daily pore troubles



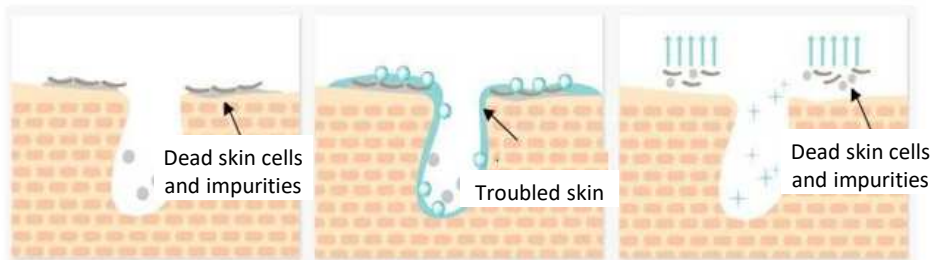
#### 01 Natural Sloughing Peeling System

- Natural Salicylic Acid (NSA) application for gentle skin use
- EWG Green Grade for a safe peeling formula
- Approximately 90% eggplant ingredient for improved skin texture

#### 02 Optimal Skin Conditioning Maintenance

- Soothing and moisturizing formula suitable for sensitive skin
- Dual care of calming and moisturizing after removing dead skin cells

#### Technology



#### For thoroughly clean skin until the very last step!

- After washing your face, it removes residual impurities left behind in an easy-to-use method.
  - Clears clogged pores caused by dead skin cells that prevent smooth skin renewal.
- Solves concerns like enlarged pores and excessive sebum.

#### Texture

#### Eggplant: Gentle Care for Sensitive Skin

- Controls excessive sebum production in pores
- Protects cells by inhibiting free radicals



- Fresh and Light Toner
- Lightweight finish without oiliness or stickiness
- Absorbs quickly without residue, leaving skin clear and refreshed

#### \*Note

This product contains acids for chemical exfoliation and has a pH level of 4.0 to 5.5, Please be sure to follow the specific precautions associated with products containing AHA, BHA, or PHA.



### The solution to your daily pore troubles

EWG Green



#### 01 Silky Texture, Abundant Moisture

- A soft and fine texture that creates a moist film on the skin.
- Provides deep hydration to both dry and oily skin.
- Composed of natural ingredients for a gentle and soothing formula.

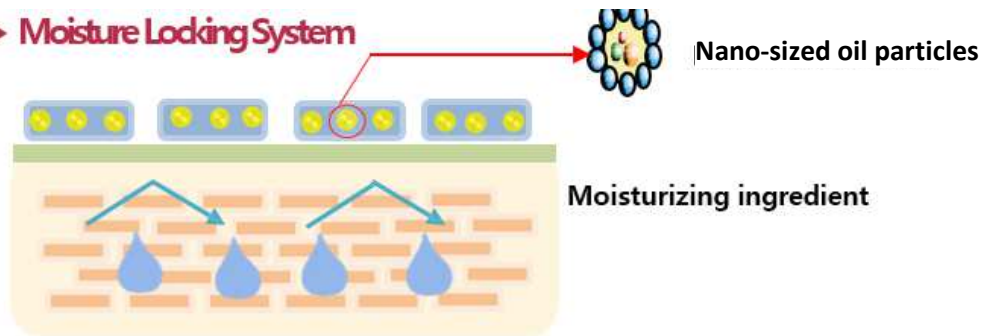
#### 02 Rich Oil Moisture Barrier

- Contains approximately 80% yuzu extract for improved skin suppleness and a moisture barrier.
- Reduces stickiness while providing deep hydration.

#### Technology

#### Texture

##### ► Moisture Locking System



- A multi-layer moisture system provides deep hydration to the skin.
- Contains moisture polymer to lock in hydration.
- Nano-sized particles ensure even distribution of moisturizing ingredients.
- Forms a protective barrier on the skin to prevent moisture loss.



- Experience deep hydration and improved skin moisture balance.
- Enjoy long-lasting hydration with our advanced formula.
- Our strong moisture retention system locks in hydration for hours.



### Calming Toner for Irritated Skin



#### 01 Reviving Moisture Toner

- Replenishes skin's moisture levels.
- Lightweight texture for a refreshing feel.
- Ideal for dehydrated skin.

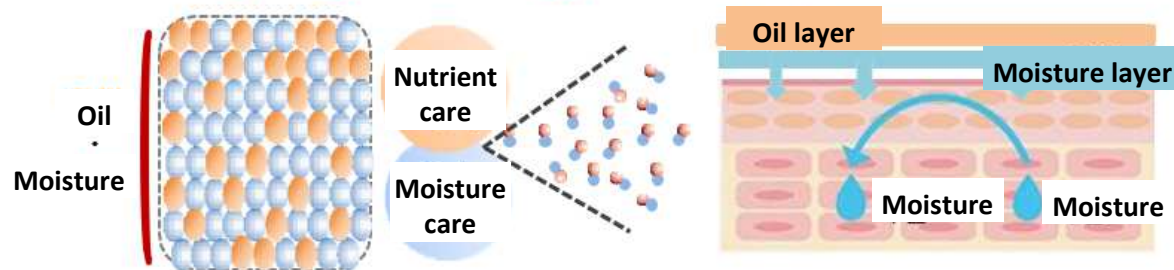
#### 02 Quick-Absorbing, Hydrating Toner

- Instantly quenches thirsty skin.
- Non-greasy formula.
- Provides all-day hydration.

#### Technology

#### Texture

##### ➤ Skin Layering Tech



##### Skin Layering Technology

- Nano-sized oil particles and hydrating water create a protective barrier on the skin.
- Buildable layers of serum deliver intense hydration and a luminous glow.



##### •Hydrate and Balance

- Replenishes lost moisture.
- Regulates sebum production for a clearer complexion.
- Leaves skin feeling soft and smooth.

### Delivering the deep hydration of oil to the skin without irritation!



#### 01 Quick and Easy Hydration with a Spray Moisturizer

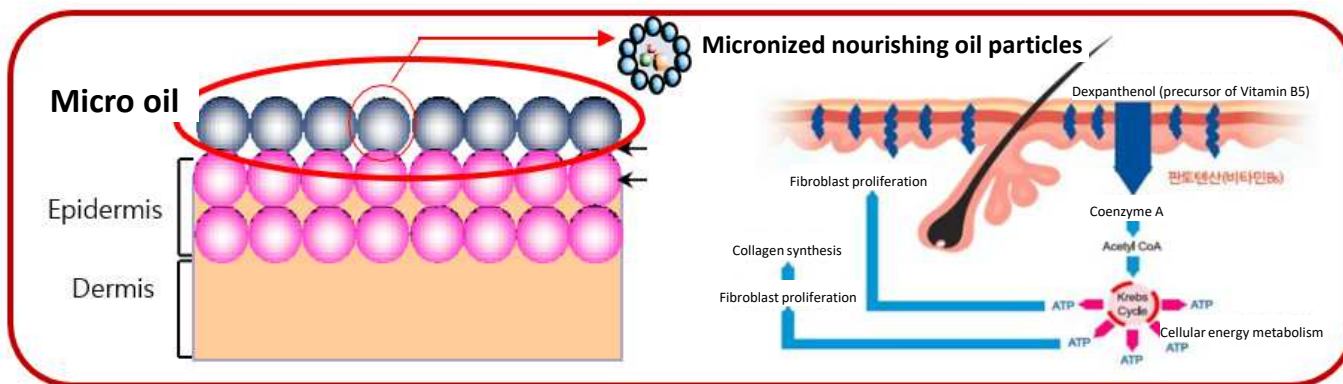
- All-in-one hydration care with nano-sized nutrient oils
- Strengthened skin barrier and bio-membrane with panthenol and lecithin
- Enhanced oil-water balance for clear and firm skin

#### 02 Formation of a Hydrating and Nourishing Moisture Barrier

- Oil barrier for skin radiance and hydration
- Excellent skin adhesion and unique texture
- Phospholipid-friendly structure for long-lasting hydration

#### Technology

#### Texture



- Micro-sized nutrient oils made possible by hydrogenated lecithin help form healthy cell membranes.
- Lightweight spray provides deep hydration and a luminous glow.

Prevents moisture loss  
from the skin

Enhances skin radiance

### Hybrid Oil for a New Sensation



#### 01 Luxurious Hydration

- Experience a lightweight, silky smooth texture that delivers intense hydration.
- Formulated with OHS technology for a refreshing and hydrating finish.

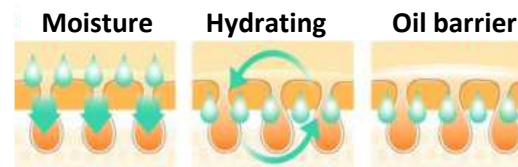
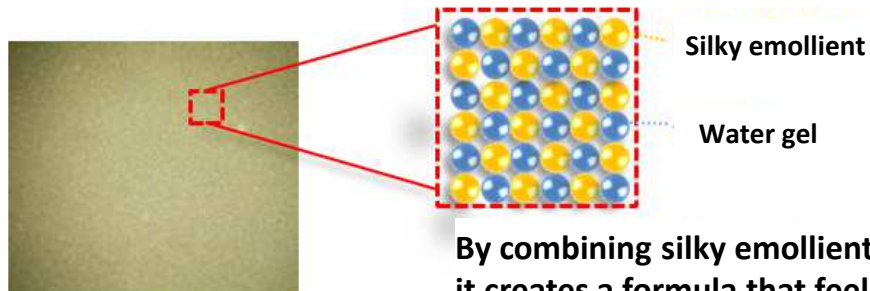
#### 02 Radiant Skin

- Achieve a healthy and radiant complexion with this nourishing formula.
- Suitable for all skin types.

#### Technology

#### Texture

##### Optimizing Hybrid System



By combining silky emollient and water gel in an optimal ratio, it creates a formula that feels lightweight yet provides excellent hydration.

- Rich oil hydration released during rolling
- Non-sticky, refreshing finish

### Visible Nutrient Boosting Serum



#### 01 Locks in active ingredients with a skin-adhering membrane

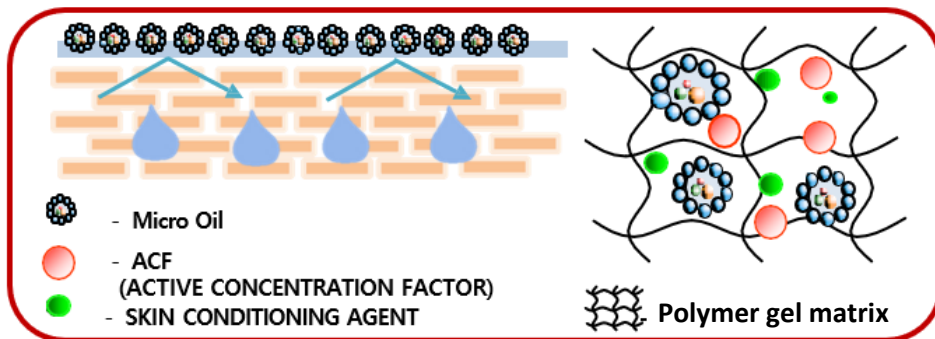
- Fitting gel matrix that concentrates active ingredients and firms the skin.
- Various sizes of matrices densely capture active ingredients, preventing the loss of active ingredients.

#### 02 Creates a hydrating, nourishing moisture barrier.

- Open skin barrier with compromised oil barrier and deep dryness
- Micro ions disrupt moisture regulation, leading to significant moisture loss.

### Technology

#### \* Skin Fitting Membrane



- Entrapping moisturizing ingredients and active ingredients within a polymeric gel matrix
  - After absorption, the skin-fitting matrix forms a moisture barrier
  - Layered on the skin to prevent moisture evaporation

### Texture



#### Replenish your skin!

- Experience a burst of nourishing essence with every roll.
- Achieve a natural, dewy glow with its smooth application.
- The oil barrier locks in moisture, keeping your skin hydrated and radiant.

### Intensive Skin Revitalizing Serum



#### 01 Deep Hydration and Nourishment

- Microscopic particles provide a soothing sensation on the skin.
- Refines skin texture, leaving it soft and supple.
- 24K gold purifies the skin for a radiant glow.

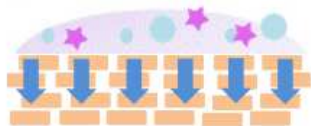
#### 02 Intense Skin Hydration

- Restores skin's moisture balance for a healthy, vibrant complexion.
- Lightweight formula absorbs quickly without feeling greasy.

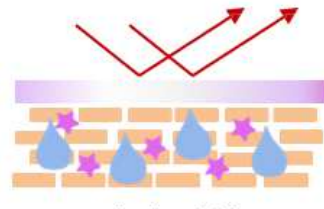
#### Technology

#### Texture

##### \*Pearl complex network



Combination of pearl pigments and moistur



Barrier strengthening



##### •Radiantly glowing skin

- Microscopic particles fill in fine lines and pores for a flawless finish.
- Seals in moisture, leaving skin hydrated and supple.
- Concentrated formula provides deep nourishment.

- **Deeply hydrates and soothes dry skin.**
- **Provides intense hydration with every roll.**
- **Enhances skin radiance and luminosity**



The first thing that comes to mind when thinking of a booster is a nourishing serum



### 01 Advanced Moisture-Locking Technology

- SFM technology delivers deep hydration and nourishment.
- Creates a protective barrier to seal in moisture.
- Restores skin's natural balance.

### 02 Hydration and Radiance Booster

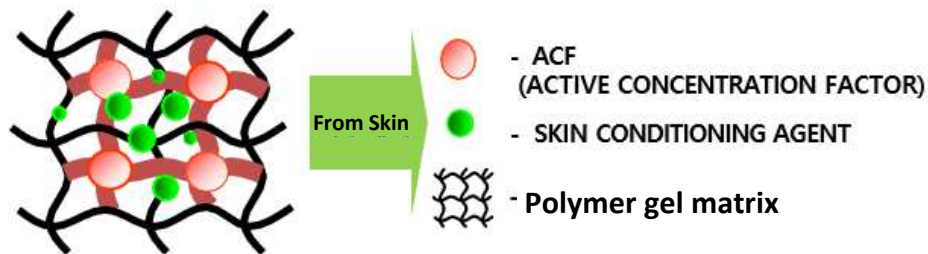
- Instantly quenches thirsty skin.
- Enhances skin's natural glow.
- Leaves skin feeling refreshed and revitalized.

#### Technology

#### Texture

#### ➤ Skin Fitting Mem'

#### ACF + SKIN CONDITIONING AGENT



- Encapsulates essential nutrients and actives in a polymeric gel for targeted delivery.
- Provides deep penetration and sustained release of active ingredients.



#### Nutrient treatment for tired and dry skin

- Forms a dual moisture/oil barrier to keep skin hydrated
- Cares for moisture loss and provides intense hydration to the skin

A lightweight formula that creates a refreshing moisture barrier on the skin



### 01 Lightweight Gel Texture for Overnight Hydration

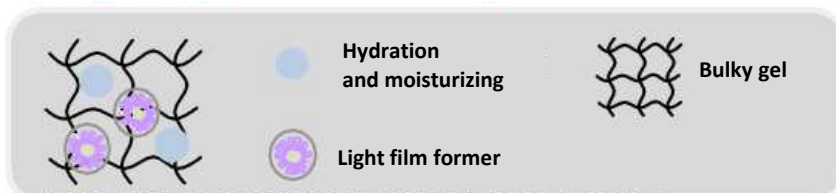
- Water-holding bulking polymers provide abundant moisture to the skin.
- The lightweight, spreadable gel forms a moisture barrier, preventing moisture loss throughout the night.

### 02 Good (Night, Light, Hydrate) Options

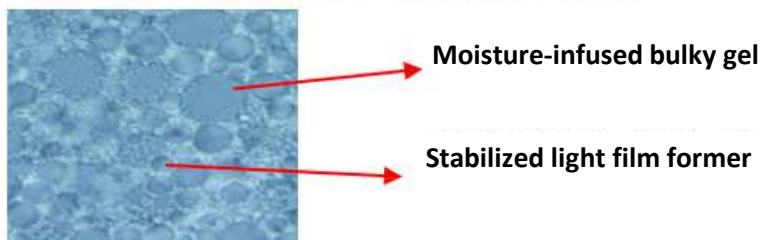
- Good Night: Provides deep hydration and revitalizes skin overnight.
- Good Light: Lightweight formula for effortless application.
- Good Hydrate: Intense hydration for dry, dehydrated skin.

## Technology

### ❖ Bulky Gel System



\*Moisture-rich bulky gel that provides abundant hydration to the skin



## Texture

### Lightweight and silky gel-type formula

Gel-cream textured sleeping pack that glides effortlessly onto the skin without stickiness upon application



Instantly hydrating emulsion that leaves skin feeling soft and smooth without any sticky residue.



### 01 Intensely Moisturizing Emulsion for Supple Skin

- Contains advanced moisturizing agents for deep hydration.
- Polymer Network enhances moisture retention for lasting hydration.

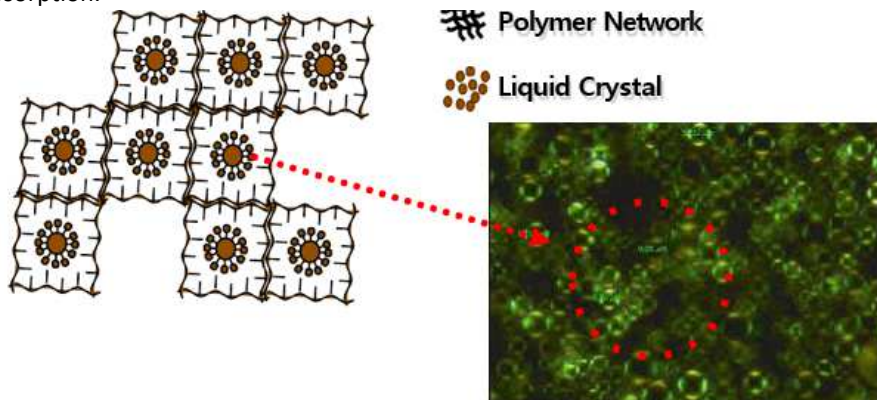
### 02 Luxurious, Quickly Absorbing Texture

- Lightweight, fast-absorbing formula.
- Leaves skin feeling soft, smooth, and nourished.

## Technology

### Liquid Crystals Technology

- With a dual alignment of hydrophilic and hydrophobic groups, it has structural characteristics similar to the skin barrier.
- Compared to regular emulsion products, it offers higher affinity and a moisturizing feel after absorption.



## Texture



- Light texture with a smooth, moisturizing absorption
- A high level of hydration and elasticity felt from within, unlike what is seen on the surface

## Inventory 31. Green Derma Cream

A skin-friendly moisturizer, upgraded with a luxurious rolling feel – the mild cream



### 01 Deeply Hydrates and Nourishes

- Rich, emollient formula locks in moisture.
- Leaves skin feeling soft, supple, and nourished..

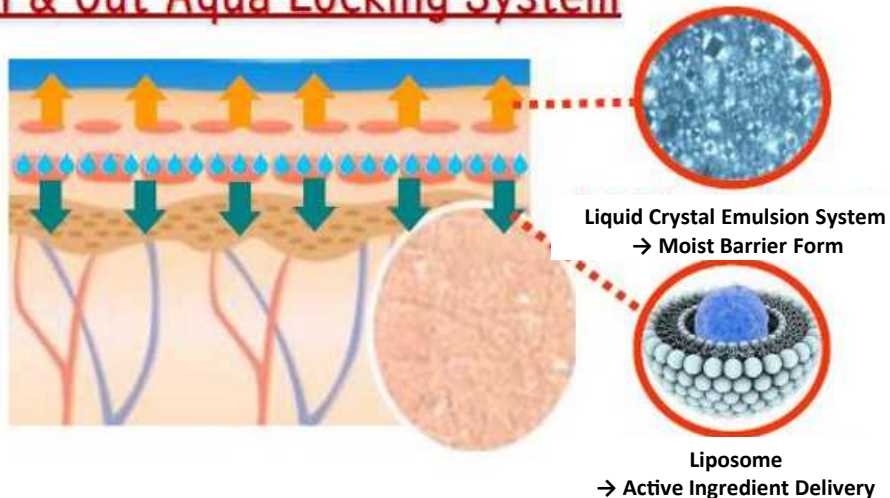
### 02 Calms and Soothes Sensitive Skin

- Gentle formula suitable for all skin types.
- Provides long-lasting hydration.

## Technology

## Texture

### In & Out Aqua Locking System



### Outside) 'Moisture Shield' Function Enabled by Liquid Crystal Capsules

- Stabilizes over 30% of moisturizing ingredients within liquid crystal capsules
- Complements the skin's natural barrier function with a structure similar to skin lipids
- Forms an Aqua Locking Barrier to prevent moisture loss

### Inside) Ultra-fine liposome particles deliver 'moisture' deep into the skin

- Utilizes biocompatible lipids: Hydrogenated lecithin, Phospholipid, Ceramide
- Effective penetration of moisturizing ingredients for enhanced moisture retention



## Instant Whitening Performance with Moisturizing cream – Like Hydration



**Goodal**  
Premium Snail  
Tone-Up  
Cream

### 01. Instant and Long-lasting Whitening Tone-up

- Whitening effect appears immediately with the synergy two types of powders.
- Protective layer boots the longevity tone-up powders.
  - Maintains a clean finish without smudging, even with sweat or makeup.

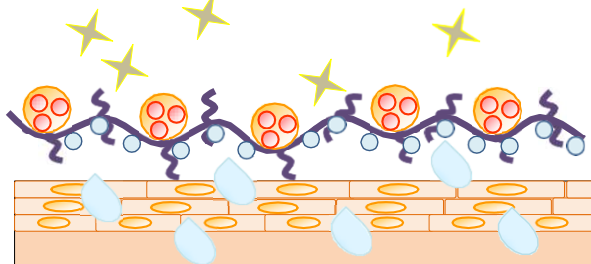
### 02. Moisturizing Hydration with Whipped cream texture

- Soft and moist texture that applies smoothly without the heaviness of tone-up powders.
- A hydration tone-up cream that eliminates the need for an additional moisturizer.

## Technology

### DTSP Water Repellent Technology (Dual $\text{TiO}_2$ /Silicone/Polymer)

Effective Whitening Performance with Two Types of Powders: Hydrophilic and Hydrophobic



- Polyme
- Hydrophilic  $\text{TiO}_2$
- Hydrophobic  $\text{TiO}_2$
- Silicone
- Water

## Texture



Achieves Visible Tone-Up Instantly Upon Application!



Silicone/Polymer Coating Minimizes Tone-Up Powder Flaking After Application.

Achieves Long-Lasting Effect Without the Need for a Primer!!



## Inventory 33. Moisturizing Cream

### Instant Hydration with Powerful Moisturizing Effects – Genuine Value for Money



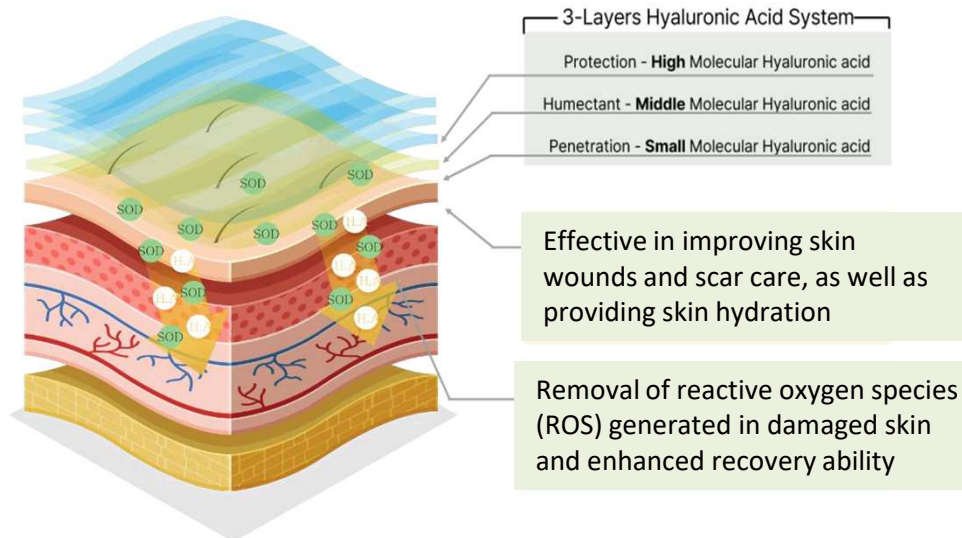
#### 01. Enhance Contours by Pore Care

- Achieve refined contours with tightened pores.
- Create bold eyes, a defined nose, and a sharp jawline.

#### 02. Genuine Effects from concentrated Active Ingredients

- Calm your pores with green tea and Centella asiatica powder.
- Reduce sebum and suppress microbial growth for clearer skin.
- Boost skin turnover through enhanced soothing effects.

#### Technology



#### Effect



## Inventory 34. Porcelain Cream

A tension cream that melts effortlessly onto the skin upon application



### 01. Smart Melting System

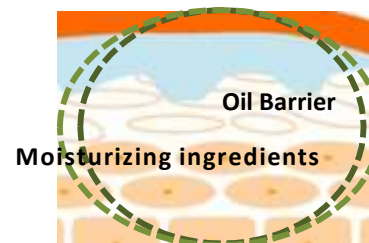
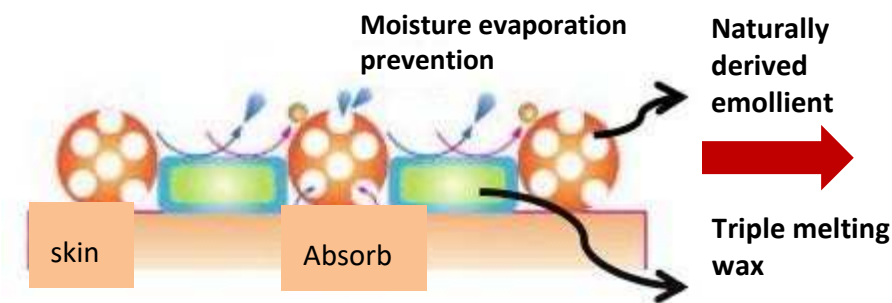
- Our Smart Melting System ensures that the product melts smoothly onto your skin, providing a soft and blurred finish.

### 02. When rolled on the skin, it melts and spreads smoothly

- Combination of natural wax and rich emollient (20%) for excellent compatibility
- Stability High-gloss oil adheres to the skin, delivering rich nourishment and radiance

#### Technology&Mechanism

#### Texture



#### A formula optimized for skin temperature

A solid cream with an innovative formula that delivers concentrated ingredients deep into the skin

Melts instantly upon application, quickly adhering to the skin and providing nourishment.

- ✓ High-concentration/tension cream  
→ Melts into oil
- ✓ BUT with a non-oily finish.

## Inventory 35. Pudding Gel Cream

#Chewy #Soft #Trusted firmness-locking jelly



### 01. Pudding cream that attracts moisture

- Bouncy jelly texture balances oil and moisture for a hydrating mask effect, 24-hour moisture and firming and firming effect
- Forms a strong moisture barrier to restore skin to its original firmness.

### 02. Caring pudding cream that not only looks good but also benefits the skin.

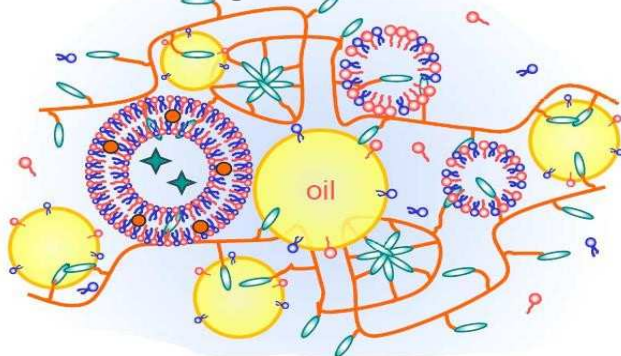
- Zero irritating ingredients!  
Emulsion system with a structure similar to the skin's lipids.
- Instantly absorbs the formula's firm feel safely with 85% naturally derived ingredients.

#### Technology

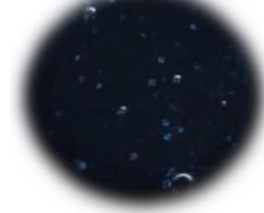
#### Texture

##### Bounce-Back Matrix System

Naturally derived oil ingredients are liposomized through a simple emulsification process to create a bouncy gel matrix.



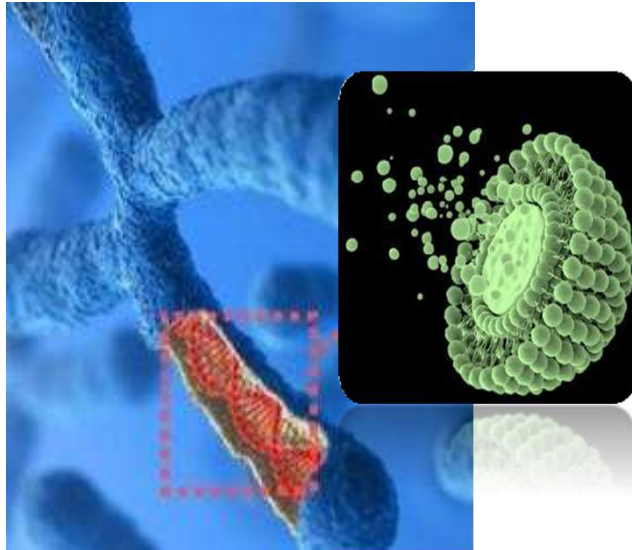
- ✓ hospholipid emulsifier forms a skin-friendly liquid crystal
- ✓ creating not only a visual effect but also a firm skin barrier.



- ✓ A chewy jelly cream that attracts moisture
- ✓ But a non-oily finish

## Inventory 36. Shape Memory Gel

### Creates Dewdrop Visual Effect



#### 01. EGF Supply and intensive Moisture & Nourishment

- Improves skin barrier function(epidermal regeneration)
- Provides intense moisture and nourishment that can be absorbed deep into the skin
- Implement moisturizing and anti-aging effects.

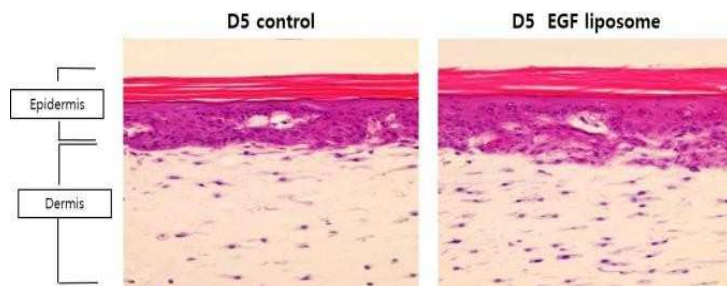
#### 02. Overnight, Plump and Hydrated Skin

- Provides intense hydration and nourishment
- Creates a natural polymer moisture barrier to prevent moisture

#### Technology

#### Effect

\*EGF liposomes system Epidermal regeneration (H&E stain)



✓ **Strengthen your skin barrier with EGF care.**

- Reflex polymer adheres closely to the skin, filling in uneven areas and creating a smooth, radiant complexion.
- Forms a micro-barrier on the skin to prevent moisture loss





# Inventory 37. Radiance ampoule

## Powerful effects that defy time



### 01. Improves facial radiance by promoting blood circulation

- Boosts circulation and delivers nutrients through the 'skin moisture tunnel' method.
- Instantly enhances radiance upon application.

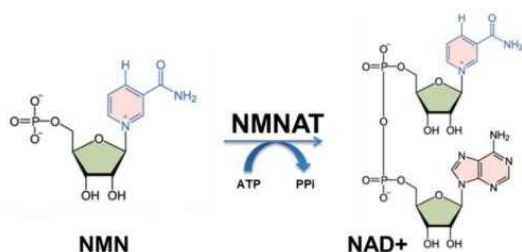
### 02. Improves facial radiance by stimulating blood circulation

- Forms a strong moisture barrier to restore skin to its original firmness.
- Instantly boosts radiance upon application

## Technology

## Effect

Aging, as a natural process is identified by downregulation of energy production in mitochondria of various organs such as brain, adipose tissue, skin, liver, skeletal muscle and pancreas due to the depletion of  $\text{NAD}^+$  [16].  $\text{NAD}^+$  levels in the body decrease as a consequence of increasing  $\text{NAD}^+$  consuming enzymes when aging [17]. These  $\text{NAD}^+$  consuming enzymes include  $\text{NADase}$  (CD38/CD157).



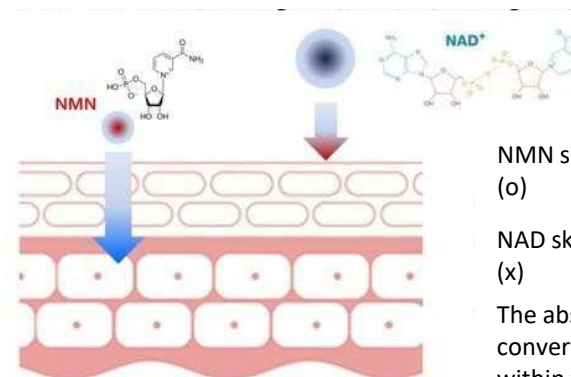
### Aging Mitochondrial $\text{NAD}^+$ deficiency

Aging is caused by  $\text{NAD}^+$  deficiency, reducing mitochondrial energy

- A natural process caused by decline..
- As we age, enzymes that consume  $\text{NAD}^+$  increase, causing a sharp decline in  $\text{NAD}^+$  levels.

With an ultra-low molecular weight of 334 Daltons, NMN's active ingredient is easily absorbed by the skin.

Molecular weight comparison: NMN (334.22 g/mol) vs.  $\text{NAD}^+$  (663.43 g/mol).



NMN skin absorption (o)

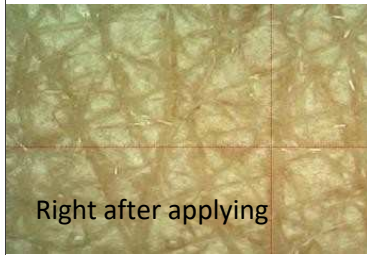
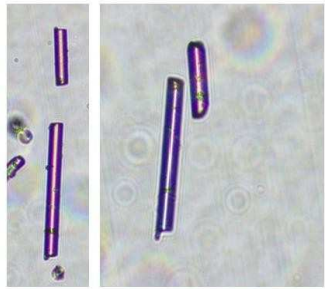
$\text{NAD}^+$  skin absorption (x)

The absorbed NMN is converted into  $\text{NAD}^+$  within the skin.

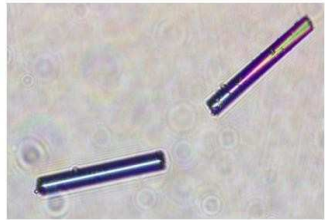


## Inventory 38. Vegan Spicule essence

Reduces pain while simultaneously improving the skin by replacing spicules



Right after applying



Right after applying for three days

### 01. Rod Type Vegan Spicule applied

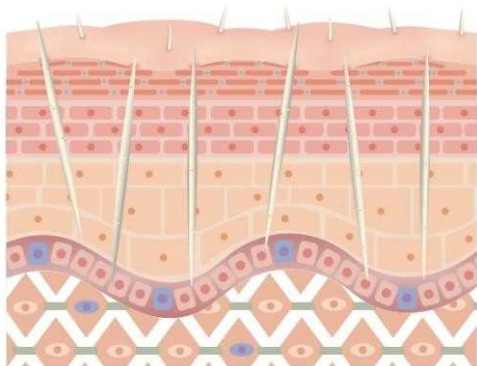
- Moves away from the ineffective, irregular structure and uses a structured linear type, making skin penetration much easier

### 02. Boost self-healing and regeneration through skin

- Dual skin care with regeneration and spicules.
- Optimal results with simultaneous use of essence and cream

## Technology

Length 75~150 $\mu$ m, Width 11 $\mu$ m



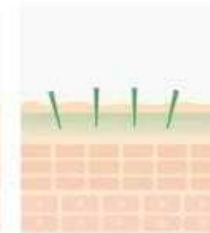
- Vegan spicules penetrate deep into the skin through the surface and layers.
- Promotes skin turnover for immediate improvement
- Instant pain relief upon consumer use.

EWG grade : 1st

## Texture



Before



Right after use



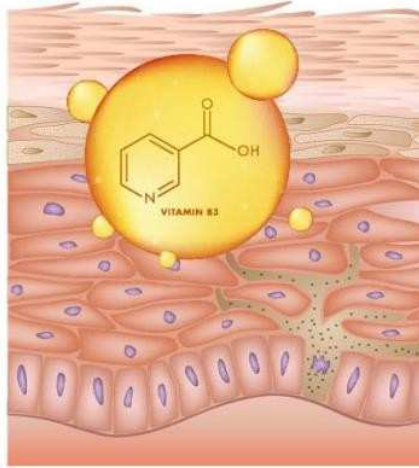
After

Provides excellent skin regeneration, removes old, dull skin cells from the outer layer, and revitalizes the skin, leaving it bright and radiant.



## Inventory 39. 15% Niacinamide Serum+(Magnesium 1%)

Reduces pain while simultaneously improving the skin by replacing spicules



### 01. Powerful 15% Niacinamide

- Excellent for brightening and improving complexion.
- Instant skin firmness and intense moisturizing effect.

### 02. Powerful skin barrier strengthening with 1.0% magnesium

- Provides barrier balance through mineral supply to the skin.
- Powerful antioxidant effect of Superoxide Dismutase
- Excellent skin care with Phloretin and Ferulic Acid

## Technology&Mechanism

Fermented reactive oxygem species removal enxyme

Singlet Oxygen Quenching Power

Superoxide Dismutase SOD is

10 times stronger than Glutathione

50 times stronger than CoQ 10

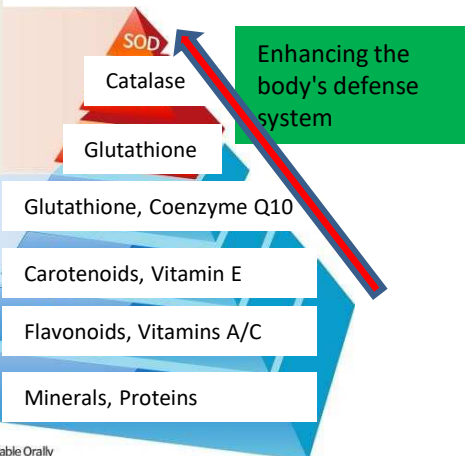
3500 times stronger than Vitamin C

transparent dissolution through proprietary technology  
Powerful antioxidant effect of Phloretin and Ferulic Acid

## Effect

Antioxidant enzymes:  
Natural antioxidants  
found inside the body,  
responsible for the  
body's defense system

Antioxidant substances: As  
secondary antioxidants, they act  
as catalysts but are quickly  
absorbed



Superoxide Dismutase (SOD), a Powerful Antioxidant, is now Available Orally  
출처: phytotherapie(2005), No 3:1-4

# Inventory 40. Aurora Pearl Mask

A gentle peeling off pack that spreads smoothly and removes without irritation



## 01. A differentiated material for a firm and smooth film

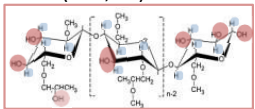
- A soft and flexible film made with cellulose material
- High elasticity that removes in one go without tearing

## 02. Daily pore care for sensitive skin

- Gently exfoliates and cares for elasticity with a mild
- Various pearls can be applied with unique pearl stabilization technology

### Technology

- ❖ Forms a flexible film layer!  
: The diversity of cellulose structure.  
Excellent flexibility that stretches without breaking, thanks to the strong bonds of active sites (-OH, -H)!~

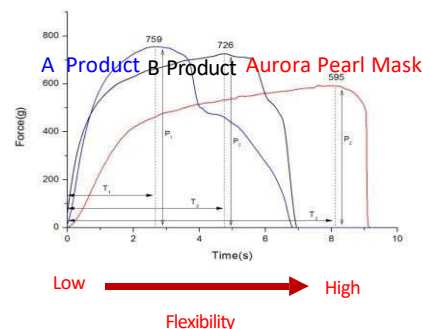


<Cellulose Schematic Diagram>

Skin tailored for the pack.

- ❖ Comparison of the flexibility of our peel-off pack: The film's flexibility is the most outstanding.

⇒The flexible film layer ensures clean removal without tearing.



### Concept

#Poreclean



Rich in minerals and anions, it contains charcoal, which has a strong adsorption power against impurities, providing excellent pore-tightening effects!

#Refresh



Contains peppermint extract with powerful antibacterial properties, providing a refreshing sensation and effectively removing skin impurities!

#Brightening



Contains amino acids and pearl extract to improve skin texture

#Calming



Calamine's zinc oxide component soothes irritated skin, calming it and providing a smooth, balanced complexion!

## Inventory 41. 10% Silky Essential Cream

### BENEFITS

#### High-quality silky essential cream with amazing adhesion

- 01 Unique texture that changes before / after rolling**  
Firm, cushion-like feel that melts into the skin, finishing with a silky, close-fitting touch for a luxurious finish
- 02 High-concentration anti-aging hydration with Vitamin E derivatives**  
- Contains 5% Tocopheryl Acetate for enhanced antioxidant effect, providing moisture to skin weakened by sun exposure."



How to use Take an appropriate amount and evenly apply to the skin



Package JAR

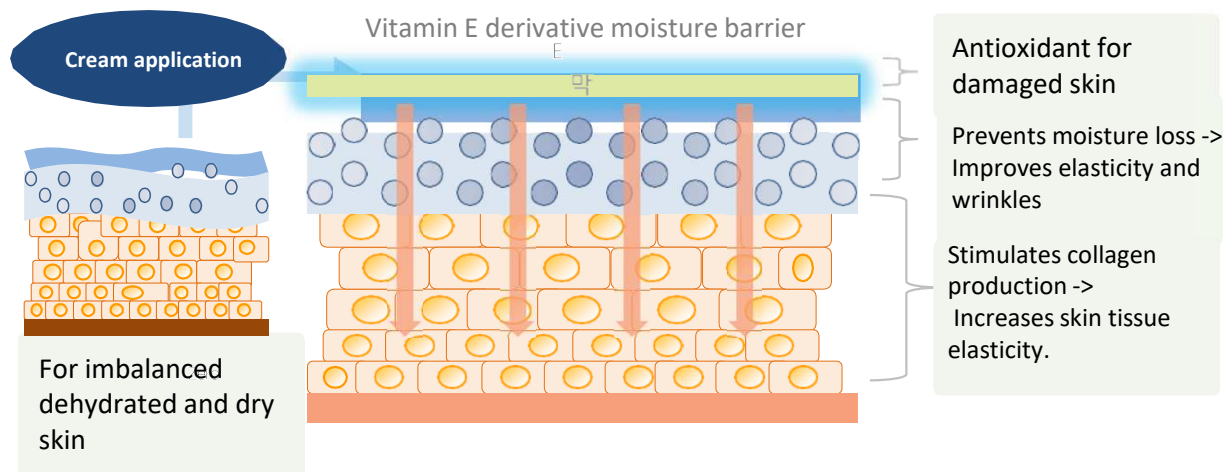


Functionality Suitable for brightening and wrinkle improvement

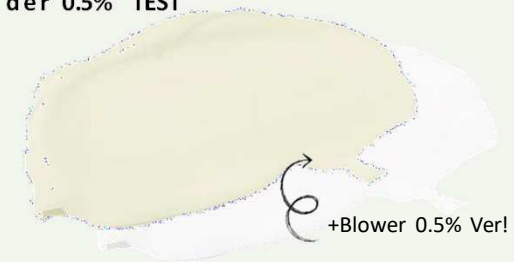
### Technology

### Texture

**Hero cream with 5% Tocopheryl Acetate for enhanced antioxidant power**



Silky Essential Cream + Blower Powder 0.5% TEST



**VitaminE 5% + Blower Powder  
powerful antioxidant cream!**

## Inventory 42. 8mm Capsule cream

### One by One Capsule Cream, Capsule size: 8mm



Package	Jar
Functionality	Customizing
Formula	Customizing

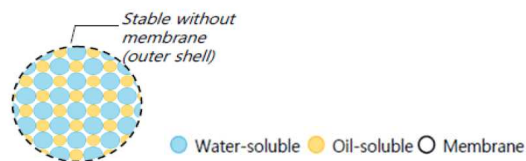
#### Benefits

- 01 It is a formulation that can safely maintain skin active ingredients such as high-content ceramide, beta-glucan, and hyaluronic acid, and delivers the effect to the skin as it is.
- 02 A pure form of ceramide extracted from naturally fermented yeast that helps to strengthen the skin barrier to reduce skin moisture loss and safely protects the skin from external stimuli.
- 03 Less sticky, fresh and light feeling, suitable for all skin types.

\*Capsule size: 8mm

#### Technology & Mechanism

Matrix structure



#### Patent

1. United States Patent No. : US 9,662,282 B2
2. European Patent No. : 2979690
3. China Patent No. : ZL 2013 8 0075.2
4. Korea Patent No. : 10-1553233

#### How to Use



1. After cleansing, prepare skin texture with skin toner.
2. Take out one capsule of cream using a spatula.
3. Apply evenly over the face.



## Inventory 42. Intensive Shea Butter Hand Treatment

Nourish and protect your hands with our rich formula containing 10% pure shea butter



### 01 Ultra-Rich Hand Butter with Triple Moisture

- Experience deep hydration with our luxurious hand butter, formulated with shea butter, coconut oil, and olive oil.
- Our unique blend of olive wax and coconut oil creates a soft, velvety texture.

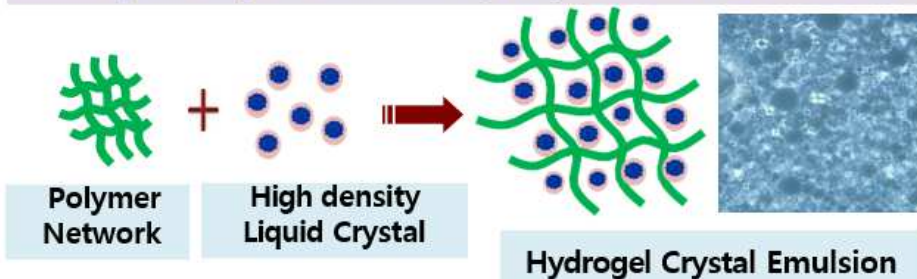
### 02 Intensive Hand Care: Mask-Level Hydration

- Nourish and protect your hands with our rich, emollient formula that locks in moisture.
- Enjoy deep hydration and improved elasticity with this luxurious hand cream.
- Our formula melts into the skin, leaving no greasy residue.

#### Technology

#### Texture

< Hydro Crystal Emulsion(HCE) > Various butters with a high concentration (25%) can be stabilized.



- Polymer network: elasticity and moisture
- High-density liquid crystal: nourishment and concentration
- **Effectively stabilizes high-concentration butters, providing both moisture and nourishment**



#### Cocoa Seed Butter

Rich in polyphenol compounds that help delay the loss of skin elasticity.



#### Cupuaçu Seed Butter

Known for its excellent moisture absorption, providing the skin with abundant hydration.



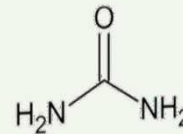
A buttery feel that melts gently at skin temperature.  
A velvet finish that absorbs cleanly without any oily residue.

# Inventory 43. Urea 10% Body Lotion

## BENEFITS

### Softly managing Peel & Fill Active Body Treatment

- 01** Care for exfoliation and hydration in one step
- High-concentration (10%) urea stabilizes natural moisturizing factors (NMF)
  - Breaks the adhesive between dead skin cells for quick shedding, while filling rough skin surfaces with moisture for soft, smooth skin
- 02** Water-in-oil formula that traps moisture in the oil
- Unique formula that encapsulates water-soluble ingredients within oil
  - Gentle plant-based petroleum jelly wraps the skin, maximizing moisture retention / Does not wash off easily with water, ensuring long-lasting hydration



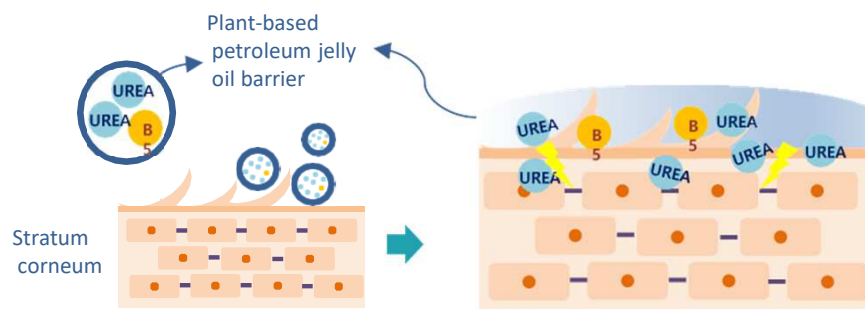
✓ How to use Take an appropriate amount and evenly apply to the skin

✓ Package Pump, Tube

✓ Functionality Suitable for brightening and wrinkle improvement

## Technology

### Peel & Fill 3-STEP



- ✓ Urea breaks the adhesive between skin cells, activating skin cell turnover, which helps alleviate rough skin
- ✓ B5 (Panthenol) soothes irritated skin
- ✓ Forms a protective barrier with gentle plant-based petroleum jelly on the skin

## Texture

+blower 0.5% Ver!



### Urea 10% Bodylotion TEST



**Urea 10%**  
**plant-based petroleum jelly**  
**help improve skin texture**  
**Providing hydration**

# Inventory 44. 10% Multi-Cream

## BENEFITS

### Panthenol 10% cream that helps skin turnover and relieves skin stress

#### 01 Unmatched! Turnover vitamin cream with a surprising texture

- High skin adhesion for fast absorption of vitamins and moisturizing ingredients without leaving a residue
- A moisturizing emollient blend that balances the high concentration of panthenol (10%), reducing stickiness - A luxurious silk cream that applies smoothly without any stickiness

#### 02 Panthenol's ~ full benefits provide amazing multi-care effects

- A gentle care solution that helps restore the skin barrier and heal wounds
- Effective for skin damaged by external irritants like itching, redness, and stinging



✓ How to use Take an appropriate amount and evenly apply to the skin

✓ Package Pump, Tube

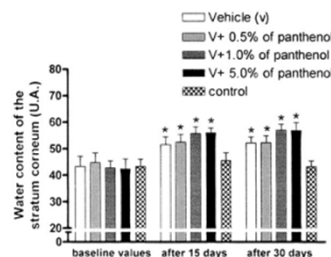
✓ Functionality Suitable for brightening and wrinkle improvement

## Technology

## Texture

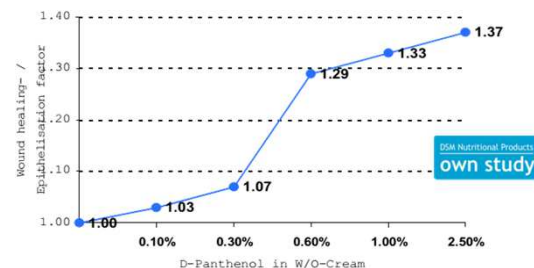
**Panthenol stimulates the expression of fibroblasts in the dermis, promoting wound healing and providing hydration simultaneously**

Anti-Dryness(Moisturizing)Effect



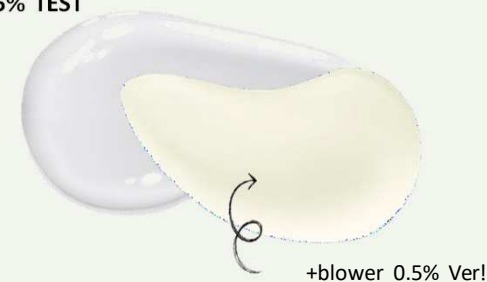
- ✓ Increased moisture content in the stratum corneum

Wound Healing Effect



- ✓ Increased wound healing effect dependent on concentration

Panthenol 10% + Blower Powder 0.5% TEST



**Double skin barrier care with Panthenol and Blower Powder**

## Inventory 45. Back acne body wash

### BENEFITS

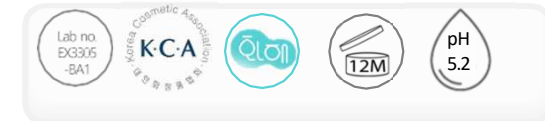
**Hard-to-hide body acne! Functional body gel cleanser for soothing acne-prone skin.**

#### 01 Balance care for addressing fundamental skin issues

Contains BHA ingredient Salicylic Acid for pore care and exfoliation  
A mildly acidic gentle gel cleanser that protects the skin's natural moisture barrier

#### 02 Rich, soothing foam calms irritated skin

A healing recipe to relieve body burdens with bubbles that glide smoothly  
A worry-free wash that leaves no residue—just clean, lasting hydration.



How to use

Pump onto a soft towel, massage gently into skin, and rinse with lukewarm water



Package

Brow container

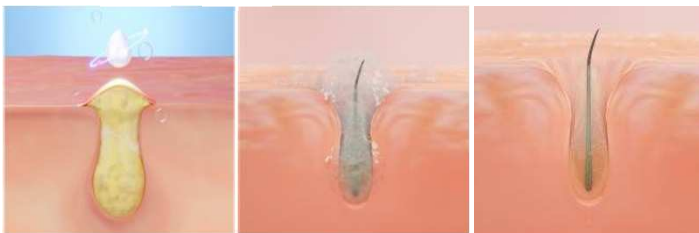


Functionality

Acne-prone functional action

### Technology

**A multi-wash that tackles acne, exfoliation, and hydration**



With natural exfoliating ingredients like AHA, BHA, and PHA to manage dead skin cells and sebum



Plus Centella Asiatica and onion extract to intensely soothe sensitive skin, known for healing scars.



Gel Texture

### Texture

#### Body Gel Cleanser Test



<Before>



<After>

**Exfoliation & dead skin cell removal  
& excess sebum care**

# Inventory 46. Black Cover-up Hairpack



## BENEFITS

Temporary improvement for gray hair coverage; results may vary depending on individual hair condition and damage level

### A daily color care solution for natural gray hair management

#### 01 Enhanced color fixation when used with Black Cover-up Anti-Hair Loss Shampoo

When used with Black Cover-up Anti-Hair Loss Shampoo, it provides a more intensive color fixation and covers gray hair more effectively.

A water-soluble colorant solution gently adheres to the hair, providing a natural look without damaging the hair.

#### 02 Double solution for quick coloring and cuticle protection

Peptide, amino acid, and plant-based oils form a protective coating on the hair surface.

Protects the cuticle and promotes healthy hair growth from a healthy scalp



How to use

Apply to damp, damaged hair after shampooing, massage, and rinse with lukewarm water



Package

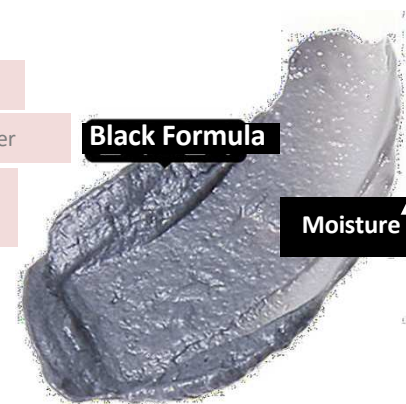
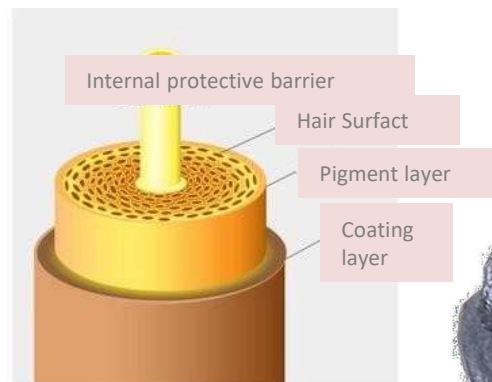
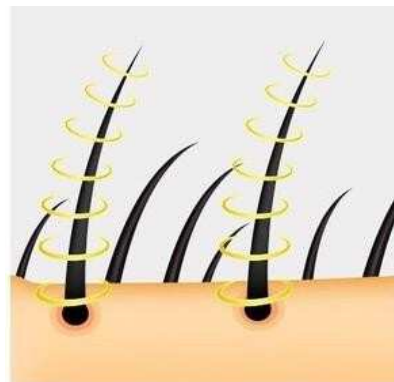
Brow, Pump



Functionality

Hair loss relief functionality applied

## Technology



- ✓ A system where black pigments adhere to the hair cuticle, gradually coating gray hair to darken it.

## Texture

### Black Cover-up Hair Pack



Black Shampoo  
Regular Treatment

Black Shampoo  
Black Cover Hairpack

Coats the hair more vividly!



# Inventory 47. Black Cover-up Hair Loss Relief Shampoo

## BENEFITS

### Daily color care solution for natural gray hair management

- 01 3-minute Daily Shampoo for Natural Gray Hair Coverage**
- Covers gray hair naturally using a unique CCS technology with gentle and safe colorants.
  - Formulated with a skin-friendly solution to maintain scalp health and prevent skin irritation.
  - Provides a rich, **luxurious lather** that deeply cleanses the hair and scalp
- 02 Q. Can it stain my nails or skin?**
- While the product may temporarily stain your nails during application, the water-soluble dye can be easily removed with soap or hand wash

Lab no  
EX3305  
-BA1

K.C.A.  
Korea Cosmetic Association

QLOI

12M

pH  
6.2

☒ How to use

Apply to damp, damaged hair after shampooing, massage, and rinse with lukewarm water

☒ Package

Brow, Pump

☒ Functionality

Hair loss relief functionality applied

## Technology

### CCS (Colo Combination System) technology



- Black pigment
- Hair cuticle layer



Gray hair coverage      After 2weeks      After 4weeks

- ✓ A system where black pigments adhere to the hair cuticle, gradually coating gray hair for a darker appearance

## Texture

### Black Cover-up Shampoo Gray Hair Coverage TEST



\* Illustrative image for better understanding; results may vary depending on usage conditions and hair condition.

**Achieve results in just 3 minutes with a daily shampoo**

# Inventory 48. Water Steam Treatment

## BENEFITS

### Nourishing Hair Treatment for a Silky and Vibrant Look

#### 01 Water-to-Cream Texture Treatment

- A blend of rich cream and nourishing oil
- Water-based formula that transforms into a creamy texture upon application, providing deep hydration.

#### 02 2-Step System for Deep Nourishment

- Quick absorption and deep conditioning for a silky and smooth finish
- Provides intense hydration and nourishment to dry and damaged hair



How to use

Apply to damp, damaged hair after shampooing, massage, and rinse with lukewarm water



Package

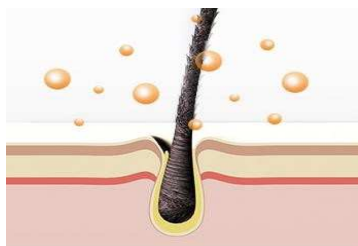
Brow, Pump



Functionality

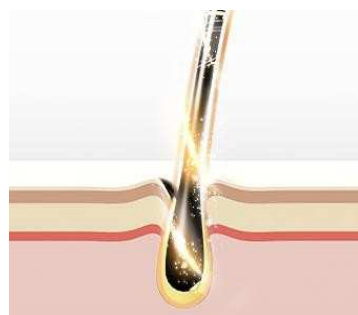
Hair loss relief functionality applied

## Technology



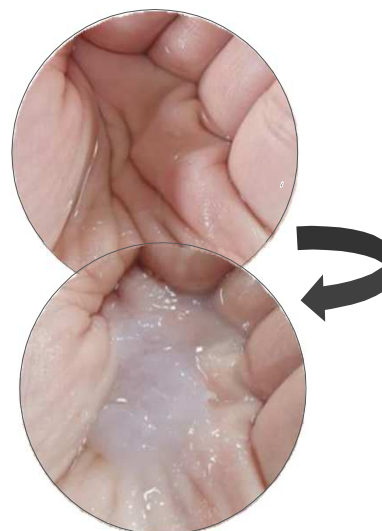
#### Step 1

Water molecules penetrate deep into the hair, filling 89% of the hair's core. Upon application, a mild heat is generated.



#### 2-Step System for Deep Nourishment

Quick absorption and deep conditioning for a silky and smooth finish  
Provides intense hydration and nourishment to dry and damaged hair



## Texture

### Water Steam Treatment TEST



1. Apply an appropriate amount to damp hair
2. Massage gently into the hair, focusing on damaged areas
3. Leave in for a few minutes, then rinse thoroughly with lukewarm water

### Fragrant and moisturizing body cleanser



#### 01 Everyday Fragrance Body Care

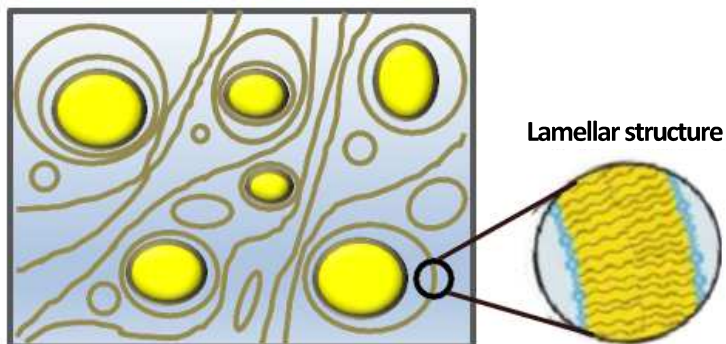
- High fragrance concentration: Ensures long-lasting, pleasant fragrance.
- Aromatherapy experience: Provides a relaxing aromatherapy experience after showering.

#### 02 Gentle and Mild Cleansing

- Rich, creamy foam: Effectively removes impurities without irritating the skin.
- Hydrates and softens skin: Leaves skin feeling soft and supple.

#### Technology

##### Fragrance Stabilization Using Fragrance Capsules



The encapsulation of fragrance within a lamellar structure provides protection for the fragrance components and allows for the incorporation of high fragrance loads.

#### Texture



Directions: Apply a suitable amount to a shower pouf or washcloth, work into a rich lather, and massage gently all over your body. Rinse thoroughly with water.

# Inventory 50. Foil Hydrogel eye patch

A patch with a hydrogel attached to a foil-coated fabric that maximizes skin absorption.



## Benefits

- 01 It is a formulation that penetrates deeply and effectively into sensitively areas without harmful ingredients(Mineral oil, parabens)!
- 02 Moisturizing hydrogel based on hyaluronic acid and vitamin E similar to natural moisturizing factors in the skin, optimal for sensitive eye area care.
- 03 Powerful moisturizing effect, cooling and soothing effect, non-irritating skin, excellent adhesion.
- 04 Possible to develop in various patterns and colors.

Package Pouch type

Functionality

Formula



How to use it

- 1. Use on dry skin.
- 2. Use immediately after opening as the gel may dry out.
- 3. After removing the back film, apply it around the eyes for 20 to 30 minutes.
- 4. After removing the mask, let the remaining essence absorb.

## Design





# Inventory 51. Wound care spot patch

## Patches that protect wounds from external contamination



Pack age	Sachet
Func tionali ty	Wound care, Acne, skin soothing
Patch es	Standard, Ultra thin, Euro
How to use it	After washing your face, remove the patch from the film in a dry state and attach it to the sensitive area. Remove after sufficient time (8-12 hours).
Conc ept INCI	salicylic acid, Tocopheryl Acetate, Niacinamide, Tea tree oil, Azelaic Acid

### Benefits

- 01 **Creating a waterproof and wet environment for living**
  - Help recovery by creating a living waterproof and wet environment that is okay with sweat or water contact.
- 02 **Excellent adhesion & external bacteria blocking**
  - It adheres well like my skin and prevents infection from external germs.
- 03 **Convenient easy cutting**
  - Easy-cutting reduces crushing fold when removing patches.

	Standard	Ultra thin	Euro
Shape			
Side			
Humid environment			
Intumescence			

### Patches

<Standard (basic hydrocolloid), Euro>		<Ultra Scene (Belling Method)>		
12Φ 20ea	10Φ 28ea	15Φ 12ea	12Φ 15ea	10Φ 18ea

## Inventory 52. Hyaluronic Freeze Dried ball

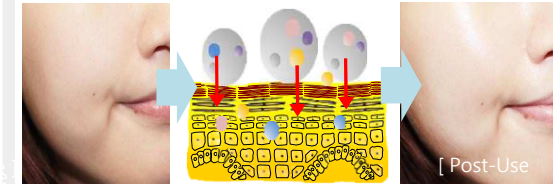
Helps to recover your skin quickly and definitely **Super Highly-Concentrated**



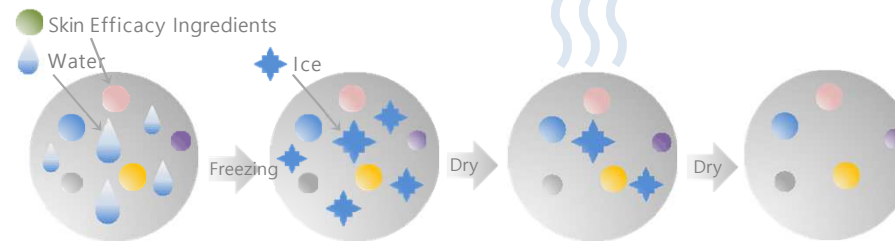
### Benefits

- 01 Containing more than **900,000ppm** of highly concentrated **Hyaluronic Acid**
- 02 Contains **1000ppm of Exo-Cica**  
(Anti wrinkle / Anti-inflammatory / Skin regeneration)
- 03 Skin non-irritation Formula  
(Non-preservative / No Pigment / No Scent)

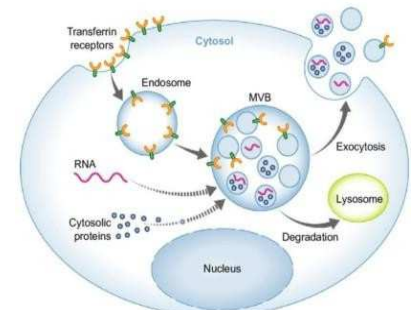
### Skin Benefit



### Technology & Mechanism



### What is Exosome?





**The Smallest natural carrier in vivo that carries key substances in cell-to-cell signaling**

- \* Maintaining biostasis in tissues
- \* Contributing to cell activation and regeneration activities
- \* Reliable delivery of active ingredients to cells in the skin

### How to use



1. Open the Freeze-dried balls
2. Dissolve Freeze Dry ball by dropping toner or activator.
3. Spread evenly on the area you want to use

Package	Blister, Bottle(+Silica gel)
Functionality	Hydration, Anti wrinkle, Skin regeneration
Formula	 
How to use it	Dissolve Freeze Dry ball by dropping toner or activator.

## Inventory 53. ECO-friendly cleansing puff

### Light makeup with just one cleansing puff!



Package Pouch and Unit carton

Functionality

Formula

#### Benefits

- 01 An eco-friendly cleansing puff that removes makeup and skin waste with one cleansing puff for both light makeup and bare skin.
- 02 Economical puff that can be washed and reused.
- 03 Various materials such as microfiber, bamboo, organic, Etc., and customized designs and colors can be made
- 04 It can be used as a cleansing product or to remove a wash-off type face mask to give a clean finish.

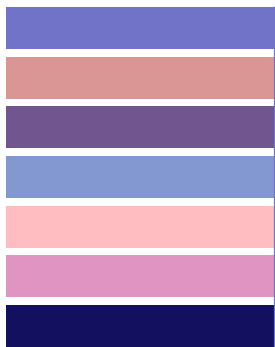
#### Available Options

- ✓ **Shape:** Round, square, heart, mitt, etc.
- ✓ **Material:** Microfiber(basic, recycled, or anti-bacterial), bamboo, organic cotton.
- ✓ **Color:** White, pink, charcoal, sky blue, etc.
- ✓ **Size:** Small, Medium, Large can be customized
- ✓ **Ribbon material:** Satin, organic cotton, etc.
- ✓ **Logo on ribbon:** Silk screen printing, hot stamping, embroidery

#### How to Use



1. Soak in lukewarm water and squeeze tightly.
2. Delicately wipe the areas of foundation, eye makeup, and lip makeup.
3. When used on bare skin, it removes dead skin cells and skin wastes neatly.
4. After use, wash thoroughly with detergent and dry in a well-ventilated place.



THANK YOU!

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